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Feature

2009 Mango Auction



SUSAN LORENTI OF CLAYFIELD MARKETS FRESH, 2009 MANGO QUEEN



JOAB MATHAT AND SUSAN LORENTI ENJOYING THE SYMBOLIC FIRST TRAY OF MANGOES FOR THE SEASON AT THE BANKSIA WARD, ROYAL CHILDREN'S HOSPITAL.

SUSAN'S WINNING \$45,000 WINNING BID WILL HELP CHILDREN LIKE JOAB AND HIS FAMILY WHO ARE EFFECTED BY CANCER.

Mango Queen of hearts makes \$45,000 charity gesture

Susan Lorenti of Clayfield Markets Fresh has been crowned the first ever "Mango Queen" after making the winning bid of \$45,000 for the 2009 season's symbolic first tray of mangoes at the Brisbane Markets "Mango Memories" auction for charity.

Marking the 12th year of the event, proceeds from the auction and other activities totalled a massive \$70,000, and will be shared between Life Education Queensland, the largest non-government provider of drug and health education in Australia, and Redkite, an organisation that provides emotional and financial support to children affected by cancer and their families.

The newly crowned Mango Queen follows in the footsteps of her husband Carlo, also from Clayfield Markets, who won the crown last year as well as in 2006.

Susan said she was happy the \$45,000 was going toward helping Queensland children and their families.

"There are generous people within the Brisbane Markets community who look forward to this auction every year so we expected some tough competition," Ms Lorenti said. "Carlo and I wanted to make a difference and it is a privilege to know our winning bid will support such worthy causes.

"We dug deep and are so proud we won this year's auction. It is a strong personal motivator of mine to help children in need and the reason I participate is because the money raised goes towards supporting children and their families who need it most whether through Life Education Queensland or Redkite.

"It's also good to know we also did better than our New South Wales counterparts.

"I delivered the tray of mangoes to the kids at the Banksia Ward of the Royal Brisbane Children's Hospital and it was

such a joy to see their faces light-up as they tasted some of the season's first fruit."

Brisbane Markets CEO Andrew Young said the auction was a great success thanks to the combined effort of the Brisbane Markets community.

"The annual mango auction is an opportunity for fresh produce retailers and wholesalers to show their support for some of our state's finest children's charities and celebrate the beginning of the mango season," he said.

"Congratulations to Susan as our 2009 Mango Queen and a big thank you to her and the whole Brisbane Markets community who faithfully get behind the auction year after year.

"We had a large number of retailers and wholesalers bidding for the prized mangoes which is one of the best turnouts yet. The auction along with donations and raffles raised a grand total of \$70,000."

This year's "Mango Memories" featured a spectacular grand parade showcasing the Brisbane 'Hogs Breath Brisbane Broncos' Cheerleader Squad, Brisbane Broncos Vice-Captain Corey Parker along with Broncos Players Joel Clinton, Tonie Carroll, Nick Kenny, Allan 'Alfie' Langer and Peter Ryan.

Since the inaugural event in 1998, the Brisbane Market Mango Auction has raised more than half a million dollars for worthy charities.

The mangoes were supplied by Pine Creek Plantation in Pine Creek, Northern Territory.





Our Sponsors

Thanks to the Brisbane Produce Market wholesalers who dig deep to make this charity event possible.



MANGO MARKETERS 2009

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Mango Auction Sponsors include Zupps Truck Centre (Rocklea), Toyota Material Handling, The Australian Mango Industry Association and Effigy Creative.

Mango Auction Supporters include The Buckner Group, Dalton Paper, Roel Printing and LapePhelan.



THE TEAM FROM ZUPPS TRUCK CENTRE, ROCKLEA



GEORGE TRATTOS FROM OASIS JUICE BAR (LEFT) AND HIS TEAM, ENJOYING FRESHLY SQUEEZED MANGO JUICE WITH BRISBANE BRONCO'S TONIE CAROLL (SECOND LEFT) AND COREY PARKER (SECOND FROM RIGHT). GEORGE PERSONALLY DONATED \$10,000 TO THE MANGO AUCTION CHARITIES PLUS ANOTHER \$3,000 FROM FUND RAISING ACTIVITIES THAT HE CONDUCTED WITH HIS CUSTOMERS.



THE AUSTRALIAN MANGO INDUSTRY, WITH A HELPING HAND FROM HORTICULTURE AUSTRALIA LIMITED, PUT ON A FANTASTIC DISPLAY THAT INCLUDED BEAUTIFUL, TASTY AUSSIE MANGOES.



TOYOTA MATERIAL HANDLING PROUDLY SPONSORS THE MANGO AUCTION EACH YEAR, GIVING AWAY MERCHANDISE AND HELPING COOK AT THE SAUSAGE SIZZLE.





Feature

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Mango memories made for Queensland children's charities



The annual Brisbane Markets Mango Auction is not just a fun day to celebrate the opening of the summer fruit season. It is a major Queensland fundraising event and it is the Market community (from wholesalers, retailers and supporters) who make it possible to raise the money for the nominated charities.

The money raised from this year's auction will allow Redkite to assist families affected by childhood cancer with "must have" needs for financial assistance by:

- paying telephone bills to keep a family connected during the long periods of treatment.
- paying petrol costs, to ensure a child got to treatment.
- supplying food vouchers to ensure that there was food on the table.
- paying car registration bills, electricity bills and bereavement costs.
- paying for educational grants to enable children to catch-up on missed school work. The money raised

from this year's auction will allow Life Education Queensland to:

- provide Queensland children with the knowledge and the skills to help them say "no" to drug and alcohol abuse.
- deliver age appropriate lessons on issues including smoking, healthy food choices, alcohol and safety with medicines.
- provide professional development and support to Queensland teachers so they can teach drug education in the classroom.

The \$70,000 raised will help to make all of this possible and is a fantastic result thanks to the Markets' community generosity.



THE HOGS BREATH BRISBANE BRONCO'S CHEERLEADERS MEET THE MANGO MARKETERS, THE WHOLESALERS WHO SPONSORED THIS YEARS MANGO AUCTION.



BRISBANE MARKETS CEO ANDREW YOUNG (CENTRE) TALKING MANGOES AND FOOTY WITH BRISBANE BRONCO'S PLAYER TONIE CARROLL (LEFT) AND ALLAN 'ALFIE' LANGAR.