



FOR A SAFER, SMARTER LIFE.

HUNTER REGION

## Hunter Life Education ADOPT A CLASS

**Vision** *Every child and young person in the Hunter making healthy lifestyle choices.*

**Mission** Motivating, encouraging and empowering children and young people to make life choices for a healthy future, free from the harmful effects of drugs.

**The Organisation** Life Education is the nation's largest not-for-profit provider of preventative drug education in schools. The program is built on the philosophy that *prevention is better than cure*. Life Education encourages respect for the uniqueness of each individual. At the heart of everything Life Education does, is the fundamental belief that every child is 'unique'.

Hunter Life Education aims to assist schools with their drug and health education programs by working in partnership with Government, Education leaders, local businesses and the general community.

Life Education recognizes that the effectiveness of positive health messages is enhanced when the message is reinforced over a period of time, across the curriculum and within the home and broader community.

The Life Education Program teaches kids about the healthy lifestyle and anti drug programs to kids throughout the Hunter region providing the Life Education program in a safe and supportive environment to every child through local schools.

**What is it** Hunter Life Education **Adopt-a-Class** is one way that a business can financially support a local school or class to receive the Life Education program. Businesses adopt a primary school class from Kindergarten to Year 6 to receive the Life Education program at a cost of \$15.00 per child.

**How you can Help** By adopting a class for \$450.00 per class you ensure that each child receives the message regardless of their family circumstance. 100% of your **Adopt-a-Class** support goes directly to cover the cost of delivering the Life Education program. Your annual support of \$450.00 is 100% tax deductible.

A business may adopt 1 or more classes of a local school and each year your support will ensure that every child is able to attend the Life Education program.

#### **Sponsorship Levels**

<b>Premium Supporter</b>	<b>\$450 per class per year K-6</b>
<b>Silver Supporter</b>	<b>\$450 per class for 3 years</b>
<b>Standard Supporter</b>	<b>\$450 per class for 1 year</b>
<b>Individual Supporter</b>	<b>A wage deductible donation of just \$2 per week.</b>

#### **Benefits**

Businesses will see a local Primary School class receive the Life Education message throughout their formative Primary Years to ensure that they are prepared to make healthy choices in the future.

Businesses will contribute to the building of a safer healthier community free from the harmful effects of drug misuse.

Businesses will develop a sustainable connection with a local school and see the progress of the class as it graduates through each phase of the Life Education program.

The Adopt-a-Class program has clear objectives, measurable goals and provides tangible results.

Businesses gain positive exposure including the Hunter Life Education website, and School Newsletters.

The Business will also receive recognition from the Class through letters of appreciation, photos and invitations to attend the Life Education program or events at the school.

Adopt-a-Class is a great opportunity for business to develop a long standing relationship with a school in the local area and demonstrate a commitment to caring for children and for the community by supporting the vital work of Life Education.

The Adopt-a-Class program will enhance the culture of community service and team work providing endless opportunities to get involved in supporting the local School and Life Education and reinforcing the message of healthy choices for a healthier Life at Work and at Home.

Being a Hunter Life Education Adopt-a-Class supporter you are also helping your triple bottom line.

For more information and to register for Adopt-a-Class check out the Adopt-a-Class program at [www.hunterlifeeducation.org.au](http://www.hunterlifeeducation.org.au) or contact us directly on 0249586766.

